Chinavasion predicts mini PC invasion

The popularity of Chinese mini computers on the Western market is currently booming thanks to a flourishing Chinese manufacturing environment where there is an abundance of high-end technology and cheap labor.

The abundance of high-end and powerful hardware available on the Chinese market along with the availability of relatively cheap labor has created an environment in which Chinese manufacturers can take their advantages and create affordable high-end electronics that are easily capable of competing with their well known Western competitors.

As stated by Ms. Rose Li, PR Manager at Chinavasion, "One industry in which this has become visible in particular is that of the <u>Android mini PC</u> and TV boxes."

Thanks to the flourishing environment where Chinese companies are able to produce topclass electronics at low prices, many Chinese brands are now producing products with comparable specs as those of the big Western players in the industry.

"As of late a new range of Windows mini computers are rolling out of Chinese factories, allowing them to compete at the higher levels in the global personal computer market." added Ms. Li. Not only does this give Chinese brands a stronger presence in the industry, it also is great news for consumers as it offers them a wider range of high-end electronics that now come with a price tag people 2 years ago could never have dreamt about.

Ms. Li confirmed that "This shift and development in the global micro PC industry is great news for consumers and manufacturers alike as it is believed to bring along innovations that are sure to drive the market forward."

One of the latest Windows 10 mini PC boxes of Chinese descent is the NEO Z83-4 by MINIX. This is a prime example of the thriving Chinese electronics industry. Featuring the Intel X5-Z8300 CPU that has been clocked at 1.84GHz, and holding an astonishing 4GB of RAM this micro PC, that is now available through China Wholesale Electronics Company Chinavasion, is considered to be one of the most powerful mini computers produced in China.



Running on a fully licensed version of Windows 10 Home, the NEO Z83-4 mini PC provides a smooth user experience that brings along all the functionalities and production tools associated with Microsoft.

Along with its powerful hardware that includes an Intel HD Graphics GPU, this Windows mini computer allows people to browse the web, play the most demanding games, and stream the latest movies in astonishing quality – "Making it a perfect media hub that goes far beyond what most Windows TV boxes have to offer", Ms. Rose Li commented.

With its state-of-the-art thermal design, the NEO Z83-4 is among the first micro computers that features an innovative passive cooling design that perfectly balances speed, temperature, and performance.

Ms. Rose Li mentioned, "This latest energy efficient mini-desktop-PC contains no moving parts so it is able to operate without even a whisper of noise, while, at the same time, it maintains an incredibly low operating temperature. This allows the user to enjoy all their media in absolute peace and silence, significantly increasing the overall user experience."

Additionally, and unlike most desktop PCs, this Intel mini PC supports 4K resolution, allowing you to enjoy a truly cinematic experience from the comfort of your own living room. Ms. Li advised that "By combining an ultra compact design and premium performance, this mini Windows PC is ideal to be used for work and entertainment alike."

Being cheaper than comparable laptops and outperforming many PC systems from Western brands, the popularity of Chinese mini computers has seen a steep rise during the past several months. Accordingly, Chinavasion, with its long history of offering value for money, is now offering the NEO Z83-4 mini PC as well as other Chinese TV Boxes and micro computers at wholesale prices to its customers all over the world.